»Advanced Materials« Enabler for new Innovations

"Around 70 percent of all new products are based on new materials and processes."

Prof. Hartwig Höcker RWTH Aachen University

"The technical progress in key fields depends on successful material developments."

> Dr. Peter Schepp Senior Experten Service (SES)

Join the consortium to ...

discover new Advanced Materials and their **potential impact** on exciting new products:

- Receive a structured overview of both mature and new, innovative materials like nanomaterials, smart materials, composites, alloys and many more
- Get detailed material studies including the assessment of processability and development potential for selected materials
- Learn about potential applications and benefit from roadmaps for advanced materials
- Network with key players and technology experts along the value chain in order to learn about current needs and focused cross-industrial applications

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May 2018

April 2019

Costs: € 25,000

Start:

End:









Motivation





Key Questions



Advanced Materials Scope

Observation fields





Material Types Exemplary Materials



Extract of Addressed Markets in This Project















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Project Timeline



Stage 1 Content:

- Segmentation of material types and functions
- Scanning & Scouting for different advanced materials where hidden potentials are expected
- Pre-evaluation of materials based on criteria defined by the consortium
- Result: Detailed overview in "material performance trees"
- → Information basis for material selection for <u>Stage 2</u>

Stage 2 Content:

- Systematic selection of attractive materials and specific questions by the project partners
- Detailed material studies for each selected material and question
- Assessment of processability and development potential
- Identification of relevant research facilities (science, industry)
- ➔ Information basis for your selection of relevant focus cases in <u>Stage 3</u>

Stage 3 Content:

- Identification of attractive applications in different industries for selected materials
- Evaluation of these applications regarding advantages, disadvantages and a cost analyses if practicable
- Derivation and development of application-related roadmaps for selected materials
- ➔ Information basis for partner-specific roadmaps/decisions











Expected Results for the Different Stages Exemplary Outlook



Material performance trees:

- Structured and detailed information about identified materials regarding material type and material functions
- Pre-evaluation for materials based on defined criteria

Expert landscape:

 List of relevant research facilities (science, industry)

Material Analyses:

Detailed information about materials that have been selected after stage 1 from the consortium

Applications:

 List and assessment of applications manufactured using the selected materials. Applications of partners are considered

Roadmaps:

Definition of application-related roadmaps for the selected materials



Proceeding – Exemplary Outlook Stage 1: Pilot Study





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Material Segmentation

- Selection of focus areas based on consortium preferences (questionnaire) and major trends
- Systematic overview on material segments and structure within the focus areas

Detailed Segment Analysis

 Derivation of major challenges within these sub-segments in order to enable a focused selection of growing or currently developing material opportunities

»Material performance Tree«

- A structured and detailed overview of upcoming trends and latest developments in the field of Advanced Materials will be presented in material performance trees to the consortium during the 1st report meeting
- The trees are divided in the segments material types (metal, polymer, etc.) and the sub-segments material functions (lightweight, high temperature, etc.)
- A pre-evaluation of identified materials regarding criteria defined by the consortium (e.g. cost factor, readiness level and innovation potential)
- Information basis for material selection for Stage 2

Proceeding – Exemplary Outlook Stage 2: Detailed Material Studies







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Expert landscape

- Identification of relevant research facilities (science, industry) conducting research and development in the field of the selected materials
- Determination of potential partners

Detailed Material Analyses

- Assessment of processability, development and innovation potential, cost structure and technological readiness level for selected materials
- Current pros and cons of different materials and its development potential in the next years
- Examination whether the properties of the material match the requirements of the industrial environment
- Executive summary for a quick evaluation
- Information basis for selection of relevant focus cases in Stage 3

Proceeding – Exemplary Outlook Stage 3: Applications & Roadmaps





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Applications & Roadmaps

- Identification of suitable applications regarding the chosen materials and classification of these applications into the respective industry
- Evaluation of these applications regarding advantages, disadvantages and a cost analyses
- Definition of application and development roadmaps for the selected materials
- Information basis for partner-specific roadmaps/ decisions for internal projects and implementation

Project References







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Consortium Project Framework:

- Result generation by research partners (Fraunhofer IPT, ACAM, KEX)
- Face-to-face results presentation and discussion with industrial consortium partners
- Moderated cross-industrial workshops and expert key note speeches
- Networking with a cross-industrial consortium and highly relevant research entities



* all mentioned companies are partners of a **Additive Manufacturing** consortium project hosted by KEX AG and the research partners

A Powerful Team in Technology Research Institutes and Companies in and beyond Aachen



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